

Incentives at Sea



Reward your company's top achievers with
a Princess vacation from the ordinary

For corporate executives & meeting planners

Escape from business as usual

What better way to provide an incentive than on a voyage with Princess Cruises — The Consummate Host.SM This increasingly popular and innovative choice offers great value, a variety of convenient destinations and an all-inclusive option for rewarding your top performers, or as a unique setting for a meeting.

Inside, you'll discover why a vacation with Princess[®] makes sense as inspiration for your best and brightest, or as the ideal venue for an off-site meeting. And you'll learn all you need to know about our amenities, activities and facilities for groups.

escape completely[®]



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Rewards for your top achievers



Give your best an incentive they'll never forget

There's nothing else like it. A voyage with Princess Cruises®. And what better way to thank your top performers than with a wonderful, rejuvenating escape on a spectacular Princess® ship. Far from the typical — and predictable — vacation reward, your guests find themselves on a floating utopia, where they'll be immersed in fine dining, enlightening activities, entertainment options galore and more.

A world of personalized pleasures. On a Princess ship, they can leave work behind and simply relax and enjoy themselves, while our attentive staff caters to their every need with renowned Princess service. We have a vast variety of options to match their preferences. For example, you can choose to send them on a large ship with myriad amenities, or on a small ship with fewer passengers where they will enjoy a more traditional experience. And you can choose among accommodations ranging from our finest suites to affordable balcony staterooms or inside staterooms for meetings.

Onboard, they'll be able to choose from a dazzling selection of offerings each day during their voyage — from sumptuous dining to world-class entertainment and exciting gaming in the casino. In addition, you can also choose to add to their reward with thrilling shore excursions, a cocktail package, spa treatments and more.

When it comes time to reward your corporate elite for a great job, there's no more impressive way to do it than on a cruise with Princess.

Sensational amenities and activities



St. Thomas, U.S. Virgin Islands

Princess Cruises — The Consummate Host®

Princess® offers convenience and flexibility, an all-inclusive option, great value, and the excitement of sailing the open ocean while visiting incredible places. Plus, we offer the experience to ensure your incentive or meeting is more rewarding — and a great success.

Convenient itineraries. We have itineraries departing from destinations like New York, Ft. Lauderdale, Los Angeles and other North American cities. Choose from voyages ranging from a few days to a few weeks sailing to the Mexican Riviera or Caribbean, Alaska, Canada & New England or one of a selection of shorter Pacific or Atlantic coastal voyages.

The all-in-one answer. Where else will you find a solution that offers everything you'd want included in your fare — dining, activities, entertainment and facilities. For group business travel, Princess has the room to handle all your needs — from dining and banquet venues to large spaces for meetings.

We handle the details. Our attention to detail even extends to the support we offer meeting and incentive planners. We can assist in developing custom options for dining, beverages, shore excursions and more. For meetings, we help you organize group events and create a schedule that provides an ideal balance of work and free time.



Experience the delicious difference of Princess® dining

At any given moment on any Princess voyage, there is a culinary production under way behind the scenes. In galleys throughout the ship, teams of chefs, bakers, prep cooks and other staff are hard at work — preparing dishes, baking fresh breads, composing artful presentations on the plate. All so that when your staff sit for a meal, every sense will be engaged by authentic tastes and visual magic.

Dining is always a key part of any vacation. But at Princess, we put a special emphasis on every detail. Throughout each ship, there's an array of stylish restaurants and casual venues, each serving freshly prepared, flavorful selections. Modern classical favorites are enlivened with global accents — Italy, Asia, Latin America and beyond — to create cuisine as contemporary as it is satisfying. Whether your guests are savoring a grilled chop in a delectable sauce, or eating light with a fresh, crisp salad, they'll know the same careful attention to highlighting the flavor and quality of ingredients also went into its preparation.

In fact, we believe that dining is so important to the cruise experience that we created our C.H.E.F.™ program — Culinary Heritage of Excellence in Food. Our goal is to serve the most delicious fare, combining the freshest local produce, light sauces and bold tastes into creative dishes that dazzle the palate — and often reflect the traditions of the region your incentives guests or meeting staff are sailing.



From fine dining to cocktail parties, a journey of culinary discovery

Dining with Princess is a celebration in the truest sense. And if you're bringing a group onboard, there are countless ways to get together for a drink or to share a meal, including private cocktail gatherings or wine tastings, dinners in our specialty restaurants, exclusive evenings at the Chef's Table and more.

Traditional dining. Featuring early or late seating (6 p.m. or 8:15 p.m.) in the same refined dining room with the same waitstaff each evening.

Anytime dining.™ Just like a restaurant, your guests dine according to their own schedule, anytime from 5:30 p.m. to 10 p.m., in an elegant, upscale venue.

Customization options. The dining experience onboard can be customized for your meeting. Choose from several Group Beverage packages — offering fine wines and champagnes to cocktails and sodas.

Specialty dining. Each ship has specialty dining options such as Sabatini's,™ our fine Italian restaurant, and Sterling Steakhouse,™ offering aged steaks and other grilled selections — an ideal venue for group meals.

Ultimate balcony dining. A multi-course dinner served on the balcony with inspiring views, fresh air and waitstaff.

Casual dining. Casual options abound, including the 24-hour buffet, late-night bistro, patisserie, burger & hot dog grill, pizzeria, ice cream bar, afternoon tea, 24-hour room service and cookies & milk.



Note: Once onboard and subject to availability, you may switch from Traditional Dining to Anytime Dining with 24 hours notice to the Maitre D'. Dining options, menu selections, locations and venues vary by ship, and actual meal times and charges are subject to change. Ultimate Balcony Dining is available in select staterooms.



A ship full of possibilities makes for a truly spectacular reward

When you reward your high achievers with a Princess® voyage, or bring your staff onboard, each day can be planned exactly to their liking. Because on every Princess ship, there's so much to experience.

How will your top performers or employees fill their days at sea? Perhaps with a luxurious massage in the Lotus Spa®, a fun talent show or a ScholarShip@Sea® offering — from fascinating destination-specific courses and lectures to engaging workshops in photography, ceramics, scrapbooking and much more. There's duty-free shopping in the onboard boutiques, entertaining art auctions where you can get a great deal on a fine work, exercise classes in the fitness center and more.

Or, they might forget about work and settle in a lounge chair by the pool with a good book — an indulgently relaxing way to spend their hours. Of course, they've earned it.

Onboard entertainment and activities

- Movies Under the Stars®
- Lotus Spa®
- State-of-the-art fitness center
- Fitness and sports programs
- Paddle tennis
- Computerized golf simulator
- Putting green
- Swimming pools
- Swim-against-the-current lap pool
- Sunset yoga on deck
- ScholarShip@Sea®
- Port lectures
- Digital photography classes
- Wine tasting
- Culinary demonstrations
- Galley tours
- Art auctions
- Duty-free boutiques
- Internet Café & Business Center (wireless access available)
- Quiz and game shows
- Casino





Music, dance and intrigue — the magic of a Princess® night

Your employees deserve the best, and a night of excitement is just beginning. Whatever their mood, wonderful surprises await after dark. Perhaps they'll meet coworkers for a celebratory glass of champagne in a lounge where a pianist will play a favorite song. Then it's off to a dazzling musical production, a hit movie, or a date with Lady Luck in the casino. Or maybe a refreshing stroll around the Promenade Deck, no other sound but the waves below. Every evening, the ship is alive with entertaining possibilities, and your employees will revel in it.

Exciting casinos. They'll love the electrifying atmosphere of the onboard casino, where slot machines ring and roulette, craps and Texas Hold 'em beckon.

Spectacular shows. The Princess singers, dancers, performers and musicians invite guests to the excitement of a lavish musical, comedy act or magic show in our deluxe show lounges.

Dancing. Imagine dancing to the best tunes on the sea, with a backdrop of sky, stars and moon. That's just part of the entertainment — along with a state-of-the-art sound system and some of the best DJs at sea — that awaits your employees at evening hot spots such as Skywalkers Nightclub or Club Fusion.

Intimate venues. They're the perfect gathering places for cocktails and conversation. Or host a private party of your own with martinis and hors d'oeuvres. Cozy bars and lounges throughout the ship make meetings or incentive travel festive and relaxing.

Movies Under the Stars.® It's the greatest show at sea — Movies Under the Stars, available on select ships. The latest releases, sporting events and concerts are shown on a giant 300-square-foot LED screen with a 69,000-watt stereo system.



Inspire your staff with a meeting at sea



Plan your next group event at sea

For your company's next meeting, there is a relaxing yet inspiring alternative — being out at sea, on a spectacular Princess® ship.

Away from land, there are no distractions from the business at hand. Time spent in meetings is more fruitful — especially when employees know that a wealth of exciting leisure-time activities beckon after completing the day's work. Your teammates develop a camaraderie — based on shared experiences onboard and ashore — that they can take back to the office. And Princess can help take the burden off of you, serving as your own meeting planner to organize a memorable group escape for you and your staff. We'll even offer special welcome registration and a hospitality desk to handle your group's needs.

World-class facilities. Every Princess® ship boasts a variety of outstanding resources. We offer meeting rooms, complete with audio/visual equipment, for small or large-group breakout sessions. For large conferences, our theaters accommodate hundreds of people. Informal rooms are also available, where you can conduct business in a private and intimate atmosphere. To help you keep in touch with the home office, 24-hour Internet access* is available from the comfort and convenience of the Internet Café. And, we can organize cocktail receptions, group dining, casino tournaments and more.

Customizable, onboard and ashore. Your Princess meeting can be customized to your preferences. On shore, our Adventures Ashore® excursions offer fun and exciting options for team building — from hiking to wine tasting to custom-designed activities. On the ship, you can add a premium beverage package including wine and cocktails or soft drinks, arrange group photos or videos of your voyage and events and more.

Easy and cost effective. Anyone who has scheduled or planned an off-site event knows how complicated it can be. With Princess, it's so much easier to plan a corporate meeting and still keep expenses under control.

The following are added-cost options at most land-based resorts — they are all included in a cruise package with Princess:

- Well-appointed staterooms
- Breakfast, lunch and dinner
- Convenient venues for coffee or tea
- 24-hour room service
- Enrichment courses and lectures
- Evening entertainment
- Fitness center
- Leisure activities
- Meeting rooms
- Refreshing pools

For your next off-site event you can count on Princess for a truly productive meeting, enhanced by the excitement of waking to a new port every day.

*Vessel Internet access is not guaranteed to be available at all times due to the nature of satellite connections, which are subject to disruption from weather and land-based obstructions.



Magnificent experiences beckon



A world of wonderful possibilities

There's a sensational range of great Princess® escapes departing from convenient ports like Los Angeles, Fort Lauderdale and New York and sailing to exciting destinations such as the Caribbean, Mexican Riviera, Alaska, Canada & New England, the West Coast and beyond. Wherever you choose, you're assured of a wonderful voyage for your employees.

The Caribbean and Mexican Riviera. All that hard work deserves a relaxing escape. And few places offer it like the sunny destinations of the Caribbean and Mexican Riviera. Perfect for either an East Coast or West Coast incentive or meeting voyage, these two regions rejuvenate the spirit with blissful beaches, welcoming towns and sparkling seas.

Alaska. Reward great achievement with a grand destination — magnificent Alaska. Discover the unprecedented splendor of Alaska's great wild places, including Glacier Bay, Denali National Park and the majestic Mt. McKinley on an inspiring cruise or land-and-sea cruisetour, featuring stays at our Princess wilderness lodges, at all riverside locations.

Canada & New England. You don't need to travel far to truly escape — when your destination is Canada & New England. Great cities like Boston, New York and Québec City combine with quaint villages from Saint John to Bar Harbor for an unforgettable getaway.

West coast. It's an ideal blend of convenience and excitement for incentives or meetings — easy West Coast escapes. Your employees will enjoy visiting intriguing ports such as Los Angeles, San Francisco, Seattle and Vancouver on these shorter voyages.

The Princess fleet is unparalleled



Golden / Grand Princess® Star Princess®

These ships are spectacular floating palaces with the Princess trademark sense of space and intimacy. Enjoy four refreshing swimming pools, duty-free boutiques, the Lotus Spa®, and even Movies Under the Stars® on Grand Princess.

Nearly 700 balconies	Carries 2,590 passengers	109,000 gross tons	950 ft. in length
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Coral Princess® & Island Princess®

These luxurious sister ships embody Big Ship Choice, Small Ship Feel!® You'll certainly relish their many amenities, from incredible casual and fine dining to a great selection of entertainment and activities including the Lotus Spa®, exciting classes and captivating shows.

Over 700 balconies	Carries 1,970 passengers	92,000 gross tons	965 ft. in length
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Dawn / Sea / Sun Princess®

Dawn, Sea and Sun Princess provide three great options for six incredible regions. You'll be dazzled by the duty-free boutiques, art gallery, Lotus Spa®, Sterling Steakhouse™ and other fine dining, entertainment and activity offerings.

Over 400 balconies	Carries 1,990 passengers	77,000 gross tons	857 ft. in length
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Royal Princess®

Accommodating 710 passengers, this gem of a small ship is a great way to get up close and personal to the destinations you visit. Onboard, you'll be engaged and entertained with art auctions, duty-free boutiques, a 24-hour Internet Café, the Lotus Spa®, gym and fitness area and more. And you'll dine in style at Sabatini's,™ Sterling Steakhouse™ and other venues.

Over 250 balconies	Carries 710 passengers	30,200 gross tons	592 ft. in length
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Pacific & Tahitian / Ocean Princess®

These small ships are a wonderfully personal way to experience the world. You'll be charmed by their many distinctive features and venues, including a patisserie, fine dining and specialty restaurants like Sabatini's,™ Sterling Steakhouse,™ a casino and lounges, and much more.

Over 200 balconies	Carries 680 passengers	30,200 gross tons	592 ft. in length
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Ruby Princess™

Welcome to Ruby Princess — a new ship as luminous as her name. You'll find a gorgeous, open-air piazza-style Atrium; specialty restaurants including the stylish Crown Grill and Sabatini's,™ an array of upscale bars and lounges; and activities and amenities including the Lotus Spa®, Movies Under the Stars®, and The Sanctuary, an adults-only retreat.

Nearly 900 balconies	Carries 3,080 passengers	113,000 gross tons	952 ft. in length
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Crown Princess® & Emerald Princess®

Glorious sister ships Crown Princess and Emerald Princess are incredible hosts for the world's sights. These modern ships feature wonderful spaces like the lovely piazza-style Atrium, The Sanctuary, the elegant Crown Grill and Sabatini's™ restaurant. You'll also find stylish bars and lounges, Movies Under the Stars® and much more.

Caribe, the Grand Casino, Explorers Lounge, a 24-hour Internet Café and other tempting choices.

Nearly 900 balconies	Carries 3,080 passengers	113,000 gross tons	952 ft. in length
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Caribbean Princess®

This dazzling vessel offers stellar attractions including Movies Under the Stars® and the rejuvenating services of the Lotus Spa.® But you'll also delight in a wide range of dining and entertainment options, including Café

Caribe, the Grand Casino, Explorers Lounge, a 24-hour Internet Café and other tempting choices.

Nearly 900 balconies	Carries 3,100 passengers	113,000 gross tons	952 ft. in length
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Diamond Princess® & Sapphire Princess®

Shining like precious gemstones on the world's seas are dazzling sister ships, Diamond Princess and Sapphire Princess. Among the wealth of amenities on these vessels are the relaxing Lotus Spa®, sports decks, pools and more.

Nearly 740 balconies	Carries 2,670 passengers	116,000 gross tons	952 ft. in length
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Princess delivers the world to you

17 Amazing ships, 120 unique itineraries and over 330 ports of call



Alaska



Asia



Australia & New Zealand



Canada & New England



Caribbean & Mexican Riviera



Europe



Hawaii & Tahiti



Panama Canal



South America & the Amazon



World Cruises

Call our corporate incentives dept. at 1-800-815-9288 or visit princess.com for eBrochures or to order your free copy of our *Complete Escapes* DVD



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